

Royal[®] Colour Palettes



Every shade of amazing.



Rich, powerful, versatile colour: how to use it on your home.

Choosing the right colours for your home exterior can be really exciting. But with all of the variations of inspiration, architecture and siding styles out there, it can be challenging as well.

Use the following pages of photos, palettes and tips to zero in on the perfect colour combination for your exterior. Our palettes include a mix of our vinyl and aluminum siding, trim and accents, as well as palettes that pair well with Cedar Renditions™. Be thoughtful, playful and true to your inner bold. **Most of all, have fun.**

VINYL
COMPLEMENTARY
COLOUR

ALUMINUM
ACCENT
COLOUR

VINYL
PRIMARY COLOUR

WOODLAND D45 IN HARVARD SLATE AND IRONSTONE,
ROYAL® VINYL TRIM IN WHITE

COVER:
ESTATE™ D4 IN REDWOOD, ROYAL® BOARD & BATTEN
IN HEATHER, ROYAL® VINYL TRIM IN WHITE

THROUGHOUT THIS BROCHURE, YOU'LL SEE A VARIETY OF PALETTES. REMEMBER TO ALWAYS USE THE PRIMARY COLOUR AS YOUR STARTING POINT.

Our new colours: bold, rich and impossible to ignore.

Our new Royal® Building Products colours move bold, contemporary presence forward. As a feature or a highlight shade, they complete the curb appeal of a broad range of homes, from Modern and Eclectic to Ranch and Craftsman.

Use our Royal Rockslide and Urban Bronze shades as bold backdrops to bright highlight colours in entry and porch areas, or eye-catching contrasts to light-coloured window accents.

COLOUR TIPS

To help your selection process, we've created three palettes:

Traditional is made up of colours that are a bit more classic.

Versatile works across many home styles yet still feels unique.

Bold is great for those who want to make a tasteful statement.

VINYL PRIMARY COLOUR
 VINYL COMPLEMENTARY COLOUR
 ALUMINUM ACCENT COLOUR

TRADITIONAL



VERSATILE



BOLD



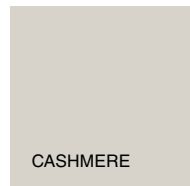
TRADITIONAL



VERSATILE



BOLD



WOODLAND D45D IN ROCKSLIDE, ROYAL® BOARD & BATTEN IN URBAN BRONZE, ROYAL® VINYL TRIM IN WEDGEWOOD

Choose colour with your head and your gut.

There are logical colour considerations—like how well bold tones highlight the porch posts of a Craftsman, or the importance of complementing your landscaping. Colour is also forever linked with moods, memories and comfort levels, so make emotion part of your exploration as well.

COLOUR TIPS

- Base colour choices on logic and your personal taste.
- Don't get too serious. Choosing colour should be fun.
- Use these palette names as a guide, not as a directive.



ROYAL® BOARD & BATTEN IN MIDNIGHT SURF, PORTSMOUTH™ D7 CEDAR SHINGLES IN FLAGSTONE, ZURI® PREMIUM DECKING IN CHESTNUT, ROYAL® COLUMN WRAPS IN WHITE

VINYL PRIMARY COLOUR
 VINYL COMPLEMENTARY COLOUR
 ALUMINUM ACCENT COLOUR

TRADITIONAL **VERSATILE** **BOLD**

GRANITE	IVORY	CYPRESS	HARVARD SLATE	HERITAGE BLUE	IRONSTONE
ESTATE GRAY					

TRADITIONAL **VERSATILE** **BOLD**

CLAY	COMMERCIAL BROWN	SHAMROCK	GRANITE	REDWOOD	CHARCOAL
MIDNIGHT SURF					

TRADITIONAL **VERSATILE** **BOLD**

FLAGSTONE	WHITE	BLUE GRAY	BLACK	COCOA	LINEN
MARINE BLUE					

TRADITIONAL **VERSATILE** **BOLD**

SHAMROCK	SAND	VINTAGE CREAM	BROWNSTONE	STORM	CHOCOLATE
WALNUT					

Keep your exterior and interior colours connected.

Colour connects from outside to inside (and back again) to tell a story. Is it elegantly conservative and calming? Is it bright, punchy and thought-provoking? The cool part is, you decide the plot.

COLOUR TIPS

- Tell a story with your colour.
- Think about colour in schemes, not just one at a time.
- Keep colour flowing from exterior to interior.



ESTATE™ D4 IN CYPRESS, PORTSMOUTH™ SHAKE & SHINGLES IN IRONSTONE, AND ROYAL® TRIM IN VINTAGE CREAM



VINYL PRIMARY COLOUR
 VINYL COMPLEMENTARY COLOUR
 ALUMINUM ACCENT COLOUR

TRADITIONAL HARVARD SLATE LINEN

VERSATILE MIDNIGHT SURF IVORY

BOLD HEATHER COMMERCIAL BROWN

VINTAGE CREAM

TRADITIONAL WEATHERED GRAY WICKER

VERSATILE NATURAL CEDAR CACTUS

BOLD IRONSTONE BEIGE

CYPRESS

TRADITIONAL BLUE GRAY CLAY

VERSATILE ESTATE GRAY WHITE

BOLD HERITAGE BLUE CASHMERE

IRONSTONE

TRADITIONAL WALNUT UNIVERSAL BROWN

VERSATILE STORM IVORY

BOLD MARINE BLUE ANTIQUE BROWN

BROWNSTONE

Take a few risks for the sake of curb appeal.

Wondering if choosing a rich, dark colour to accent the main portion of your home might be too bold? Think again.

Taking risks with colour is healthy. Just use the palettes below as a guide and remember: it's about whatever turns your shrug into a smile.

COLOUR TIPS

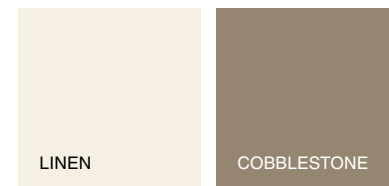
- Be as expressive with your home colours as you are with other kinds of colour.
- Use the palettes to guide you to colours that fit your home and your personality.



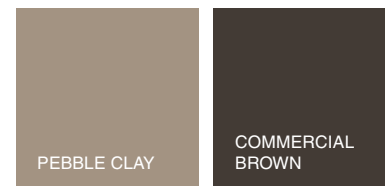
ROYAL® BOARD & BATTEN IN REDWOOD AND COCOA, HAVEN® 6" IN HARVARD SLATE, ROYAL® TRIM IN WHITE, SHUTTERS IN CHOCOLATE

VINYL PRIMARY COLOUR
 VINYL COMPLEMENTARY COLOUR
 ALUMINUM ACCENT COLOUR

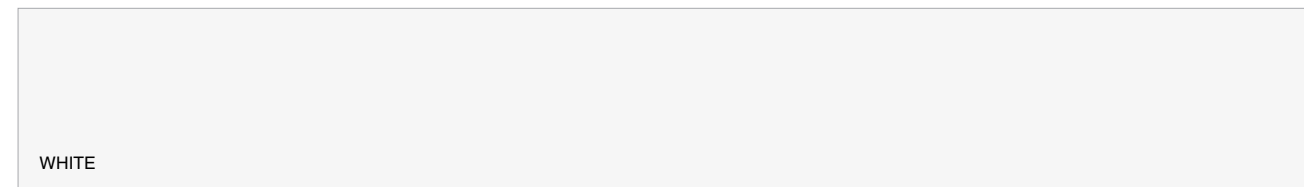
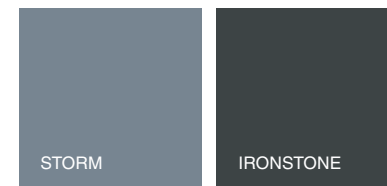
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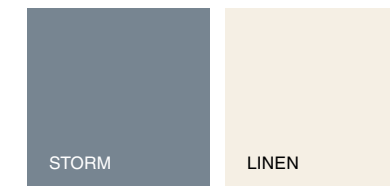
VERSATILE



BOLD



TRADITIONAL



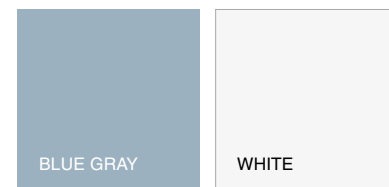
VERSATILE



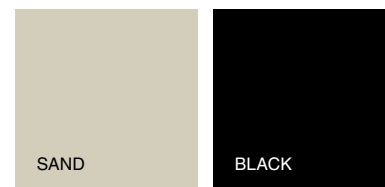
BOLD



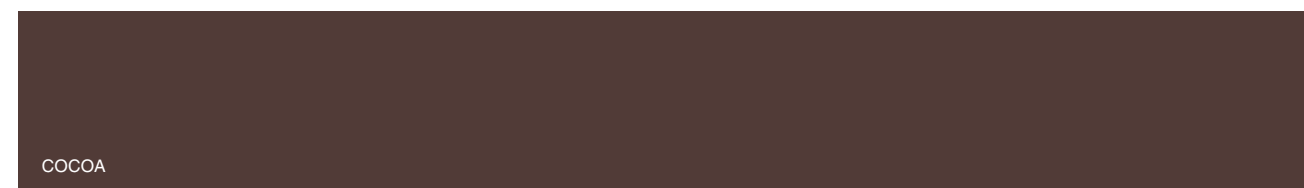
TRADITIONAL



VERSATILE



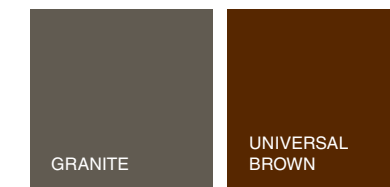
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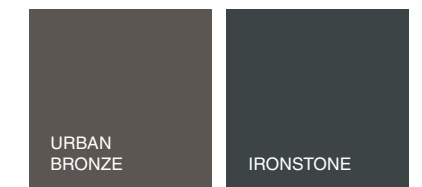
TRADITIONAL



VERSATILE



BOLD





MERGING STREAMLINED WITH STURDY

Cedar Renditions™ Design Series combines versatile, natural wood shades and a contemporary, streamlined presence with the durability of thicker gauge aluminum siding. The result is next-level curb appeal that will distinguish the entire look of your home for years to come.

This is how you use wood aesthetics, colour and texture to add depth and beauty to your home, no matter what your architectural style. Use Cedar Renditions as a subtle or dramatic contrasting complement to a broad array of exteriors, including board & batten, shingle and stone.

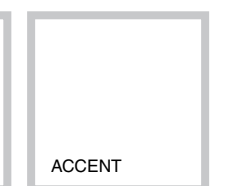
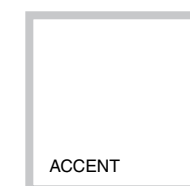
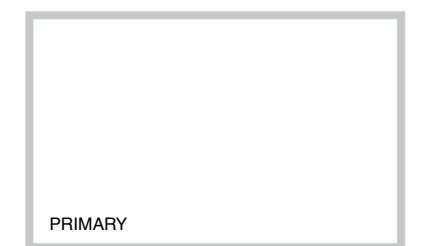
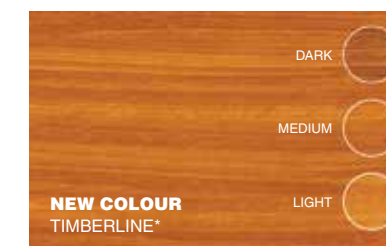
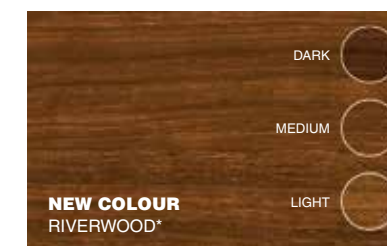
Top Features:

- Look of real woodgrain
- Virtually maintenance free
- Moisture proof
- Easy to install
- Non-flammable
- LEED compliant and 100% recyclable
- Made from 99% recycled content
- 25-year prorated limited warranty
- Overlapping notch achieves longer length for residential and light commercial applications

DISTINCTIVE SHADES OF SLEEK

Our 6" Design Series profile features a unique random woodgrain appearance in two new premium multi-toned colours. Each colour has three distinct tonalities—dark, medium, light—to achieve a natural woodgrain look that pairs well with solid colours.

Premium

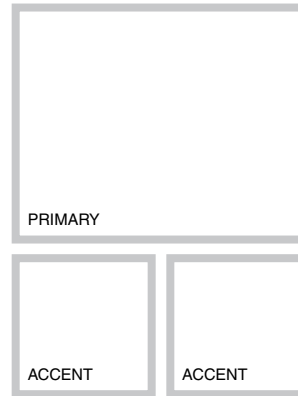


Actual siding colour may vary slightly from printed brochure.

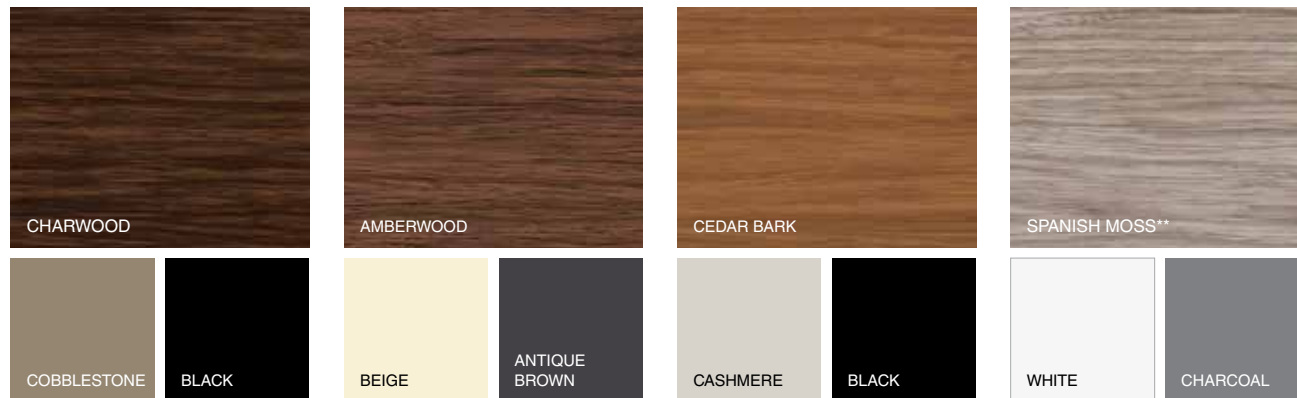
*These colours are only available in Design Series 6" siding and some accessories. These are multi-toned colours offering a range to achieve a random and natural appearance.

TWO KINDS OF CHARISMA

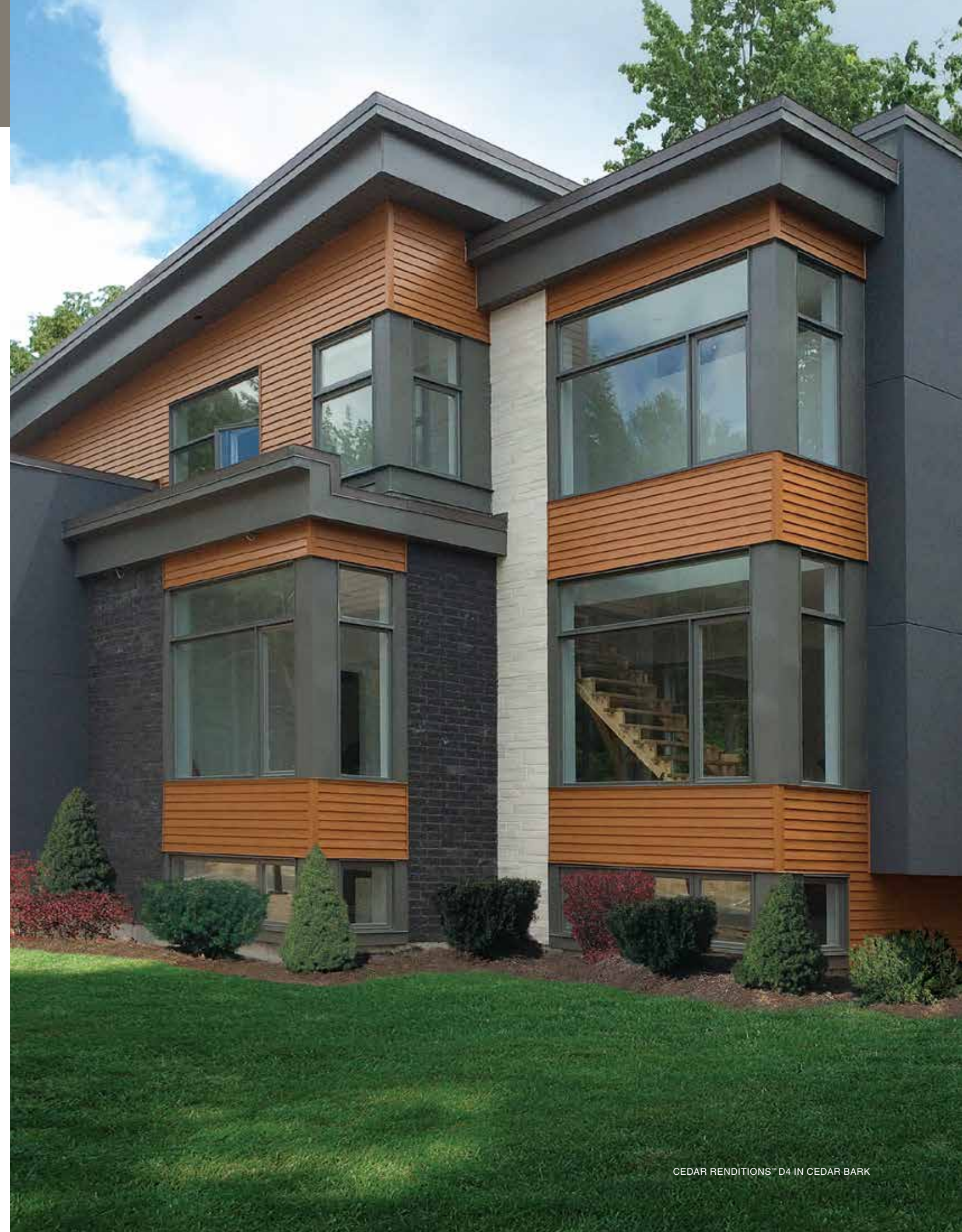
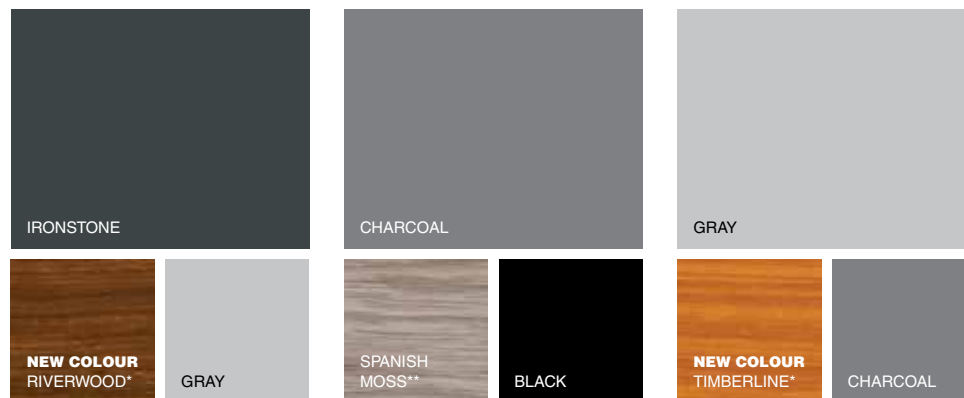
Our woodgrain and solid colours project a full range of options, lending visual stopping power to a broad array of accents. The natural warmth of our woodgrains provides a perfect balance to complementary materials like brick and stone. And our solid colours create an unmistakably contemporary aesthetic.



Traditional



Solid



Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



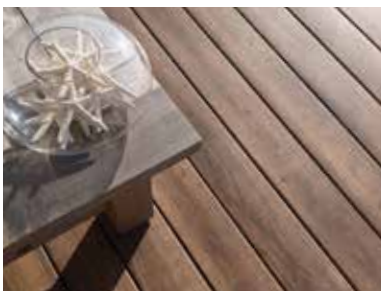
ROYAL® VINYL SIDING



HAVEN® INSULATED SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ZURI® PREMIUM DECKING



CEDAR RENDITIONS™ ALUMINUM SIDING



PORTSMOUTH™ SHAKE & SHINGLES